



PRESS RELEASE

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RELIABID RECOGNIZED BY BUSINESS VISION MAGAZINE FOR ITS COMMITMENT TO 'GREEN' INITIATIVES

(ARLINGTON, VA) March 9, 2008—ReliaBid's commitment to fostering an eco-friendly organizational culture was once again commended today—on this occasion by the prestigious Business Vision magazine.

Since the company's inception, ReliaBid has persistently pursued green initiatives which include telecommuting programs, the use of green technologies and maintaining a paperless office environment. Business Vision's article, *Going Green*, emphasized ReliaBid's ability to attract highly-skilled knowledge-based professionals through its green initiatives, while underlining how these efforts tend to contribute towards improved efficiencies for the company.

ReliaBid's green efforts are an example of the company's unrelenting commitment to innovation. *Going Green* also features ReliaBid's use of an online service that enables its employees to read scanned images of their mail online. The article is featured in Business Vision's Spring/Summer 2008 publication.

ABOUT RELIABID

Founded in 2004, ReliaBid is the leading provider of payment security, fraud prevention and receivables management services for ecommerce transactions. The company has protected over \$1 billion in online auction transactions—with over 500,000 listings bearing the state-of-the-art ReliaBid seal. Since its launch, ReliaBid's innovative solution has helped online businesses reduce their incidence of payment fraud by over 90 percent. Headquartered in the Washington, DC metropolitan area, ReliaBid is a proud member of the Northern Virginia Technology Council and the Better Business Bureau.

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